

NEWS RELEASE

Young Consumers 2006 kicks off

Students across West Yorkshire are preparing to battle it out in this year's Young Consumer of the Year Competition.

The Competition is taking place at West Yorkshire Trading Standards Service in Leeds, and it kicks off this week with the district heats.

Students will go head to head in this university challenge style quiz to put their knowledge of Consumer Rights, Europe and Travel, Food and Health, Money and Finance to the test.

The Competition starts off with a newspaper round, followed by team and individual questions, and to finish off, a fastest finger first buzzer round.

With the Competition attracting 20 schools across the county more than 100 students between the ages of 14-17 will be taking part.

Students will be competing for a place in the regional final, picking up fantastic prizes along the way – goody bags, vouchers, plus much more.

Winners of the regional final will receive an all expenses paid 3-day trip to London to compete with schools across the Country in the National Final of the Young Consumer of the Year.

National finalists will be striving to win the prestigious title of 'Young Consumers of the Year', plus coveted trophy and prizes.

Graham Hebblethwaite, West Yorkshire's Chief Trading Standards Officer, said: "The aim of the Competition is to raise awareness of consumer rights amongst young people to ensure that they are informed confident consumers, a valuable skill that they can carry into adulthood. I wish all the schools involved the very best of luck".

Councillor Keith Wakefield of the Trading Standards Committee said: "The Competition is a fantastic way of helping the consumers of the future learn about their rights when out shopping in a fun and challenging way. I'm amazed and delighted by the determination and dedication shown every year by students and schools who pull out all the stops to win this competition".

For further information please contact:

West Yorkshire Trading Standards Education and Promotions Team on 0113 253 0241.

Notes to Editors:

Please note that the district heats will take place at West Yorkshire Trading Standards Service, Nepshaw Lane South, Morley, Leeds, LS27 0QP, on the following dates and times:

Bradford -	1st February 2006 at 1pm
Kirklees -	3 rd February 2006 at 1pm
Leeds -	6 th February 2006 at 1pm
Calderdale -	7 th February 2006 at 1:30pm
Wakefield -	8 th February 2006 at 1pm